

CTEK

MAXIMIZING BATTERY PERFORMANCE

NEW CTEK MXS 5.0 BATTERY CHARGER NOW AVAILABLE NATIONWIDE

[CTEK Power, Inc.](#) – the world’s leading automotive Battery Charging and Maintenance company – is happy to announce that the new MXS 5.0 smart Battery Charger is now available through its national network of outlets.

The CTEK MXS 5.0 made its North American debut at the 2016 SEMA Show, where pre-production examples were on display. The MXS 5.0 represents the first in a series of new generation chargers from CTEK, providing even more great features to ensure drivers can maximize their battery performance. It is the first CTEK product to be sold in North America using the new 5.0 platform, and will be followed by a number of other specialized battery chargers based on similar technology.

What’s more, the MXS 5.0 is already tried and thoroughly tested. Launched first in Europe, this model has won numerous industry and media tests, leaving the competition in its dust.

The CTEK MXS 5.0 offers 4.3 amp charging current as well as the company’s industry leading, eight-step battery care program. Available at the touch of a button, each stage ensures that any lead-acid battery is optimally conditioned, charged and maintained. What’s more, it can maintain a battery indefinitely, if required, without the risk of damage to the battery or delicate vehicle electronics.

The unique combination of advanced charging modes, combined with new automatic temperature compensation and greater cable strain values mean the MXS 5.0 is the fastest, most efficient, versatile and robust consumer charger CTEK has produced to date.

Pressing the single Mode button, allows the user access to the powerful features of the MXS 5.0. The “CAR” symbol, for example, will deliver an intelligent charge to the batteries in cars and larger vehicles, as well as larger leisure batteries. The stop/start functionality on many modern cars puts the battery under tremendous strain, so a special AGM function within the charger’s programming can help to increase the battery life by up to three times.

Another press of the Mode button allows the user to choose “RECOND.” This setting can return a battery to its maximum energy storage capacity, even after a battery has been deeply discharged (batteries can be revived from as low as 2-volts). The Reconditioning function can restore older batteries to their former glory, extending their life and keeping money in your pocket.

The “MOTORCYCLE” symbol is intended for use with smaller batteries. It delivers the same eight-step charging program to care for the battery but at a lower 0.8-amp level of charge. It is ideal for motorcycles, UTVs, jet skis, lawn tractors and more.

The MXS 5.0 has two battery analysis programs, which can quickly identify whether the battery is capable of taking and holding a charge. The integration of an Automatic Temperature Sensor means the MXS 5.0 Battery Charger will continually adjust the charge rate depending on ambient temperature to achieve maximum charge levels.

“CTEK has developed the ultimate smart battery charger, which offers the consumer maximum flexibility and charges all 12-volt lead-acid batteries, regardless of the vehicle type, battery chemistry, state of charge or size,” said Bobbie DuMelle, Executive Vice President for CTEK.

The new generation CTEK MXS 5.0 revives, charges, conditions and maintains all types of 12V lead-acid batteries such as maintenance-free types

and chemistries including Wet, Calcium, GEL and AGM, as well as different size batteries for cars, motorcycles, UTV, watercraft and more.

Patented float and pulse maintenance stages ensure that once fully charged, the battery can be maintained indefinitely on vehicles that are unused or stored for an extended period, without the risk of over- or under-charging. All CTEK battery chargers deliver extremely clean voltage and current, with very little supply ripple to ensure sensitive vehicle electronics are protected. This also means the battery does not need to be disconnected while charging.

The new CTEK MXS 5.0 is safe for the user thanks to a welded casing, which seals the smart battery charger against dust and moisture. It also employs a new cable design to provide improved flexibility and protect against the risk of cable breakage, particularly in extremely cold weather.

The CTEK MXS 5.0 is fully automatic, and fool proof to connect thanks to a one-way quick connector. This is spark-proof and reverse-polarity protected for user safety.

The CTEK MXS 5.0 Battery Charger comes with a free five-year warranty, is easy to operate, fully automatic and requires no specialist knowledge to use – an easy to understand display allows the complete charging process to be followed.

The MSRP is \$92.99 and a full range of CTEK connection and convenience accessories are available for added flexibility.

For further information on the MXS 5.0, the complete range of CTEK Battery Chargers and accessories, please visit smartercharger.com

ABOUT CTEK

CTEK SWEDEN AB develops and manufactures battery chargers and maintainers for all types of lead-acid and lithium batteries for both private and professional use. CTEK's unparalleled innovation has enabled it to develop cutting edge technology with several patented functions and properties that make CTEK Battery Chargers and accessories unique.

For more information, please visit smartercharger.com

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